

APS

Trading Co.

Since 2013

Producer and
exporter of Iranian
Black and Green tea

Apstrading.org
Teahaya.com



About us

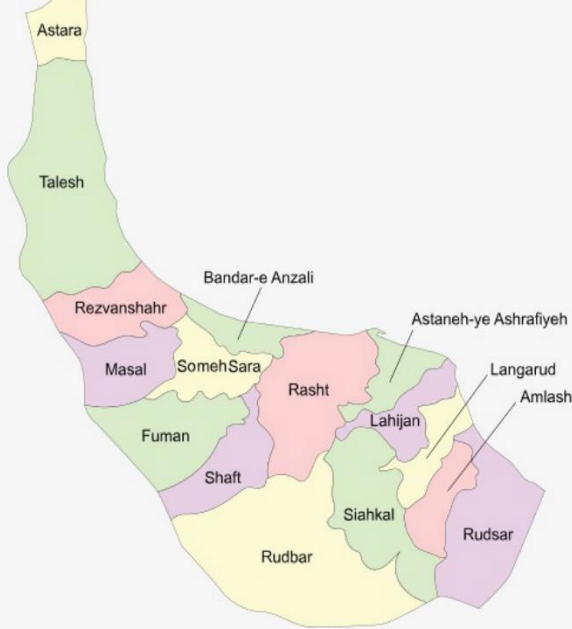
- We established **APS Trading Company** in 2013 with the goal of creating a market and culture for the export and domestic consumption of Iranian tea. Drawing on our family's rich history in the tea industry, we aimed to promote Iranian tea worldwide. Over the years, we have successfully exported Iranian tea to **Turkey, Poland, Germany, Netherlands, Norway, Ukraine, Russia, and Iraq.**
- In recent years, our company has accounted for **65% of tea exports** in **Amlesh city**. Additionally, we reached a milestone by exporting **1,000 tons of tea annually to Russia.**
- Our mission is to prioritize customer satisfaction, positioning ourselves as consultants first, and sellers second. Our commitment to **customer orientation**, along with our **humane and ethical values**, serves as our roadmap to continued success in the future.

Peyman Mohsenkhah

CEO



Amlash City



Amlash City, covering an area of approximately **350 square kilometers**, is located **75 km from Rasht** and **16 km from Rudsar and Langrud**. Situated **13 meters above sea level**, one of the city's most significant agricultural products is **tea**. The humid climate, mountainous terrain, and access to abundant water resources have all contributed to the production of **high-quality tea**.

Notably, **Amlash City** is the **largest tea producer in Iran**, with **5,200 hectares of tea gardens** and accounting for **32% of the country's tea production**. Every year, **40,000 tons of green tea leaves** are delivered to the factories, and **5,000 tons of tea** are sent to the market.

The city is home to **37 tea factories**, both small and large. Among them, our company has established partnerships with **18 factories** after export standardization. Thanks to the expertise of our experienced team, we have successfully satisfied foreign customers by adhering to both **quantitative** and **qualitative** principles in **tea export**.



Tea Gardens



The **green landscape** of tea gardens is one of the main tourist attractions of **Amlash City**. Walking through the tea plantations and taking souvenir photos among these scenic gardens are popular activities for visitors from the north. It's interesting to note that, in addition to their beauty, tea gardens play a crucial role in **flood prevention**.

As spring reaches its midpoint, the **tea harvest** begins in the gardens.

Iranian tea is harvested in three distinct seasons: **spring, summer, and autumn**. The key difference between these varieties is that **spring tea** has a more **bitter taste** and a **brighter color**, distinguishing it from the summer and autumn harvests.



Product and Services

With **20 years of family experience** in the tea business, we are a leading exporter of premium Iranian tea, supplying high-quality raw tea to packaging factories across **the Globe**.

Our extensive expertise allows us to provide a consistent and reliable supply of up to **1,000 tons per month**, ensuring that our partners receive the best quality tea tailored to their needs. We take pride in delivering **naturally grown, aromatic, and chemical-free** tea that meets global standards, making us a trusted supplier in international markets. In addition to bulk tea supply, we offer **private-label (white-label) packaging** services, allowing our clients to have their tea packed with customized branding and specifications. We also own the "**Tea Haya**" brand, under which we export carefully curated and packaged tea for those looking for a premium, ready-to-market product. Whether you need bulk raw tea, **custom packaging under your own brand**, or premium tea under **Tea Haya**, we are here to meet your requirements with excellence and reliability.



Analyze, lab and Certificates

In today's world, companies that prioritize consumer health as their core mission go beyond just taste, fragrance, and attractive packaging. They strive to deliver the **safest and highest-quality** products to their customers. Ensuring food safety requires advanced laboratory capabilities to monitor **chemical, physical, and microbiological** properties, identify potential contaminants, ensure compliance with packaging regulations, and meet both **quantitative and qualitative** standards in the food industry.

One of the critical aspects of food safety is the detection of **aflatoxins**, harmful toxins that can lead to serious health risks and economic losses. Contamination beyond permissible levels not only endangers consumer health but also restricts market access for food products, both locally and internationally. The **International Agency for Research on Cancer (IARC)** classifies aflatoxins as carcinogens, with over **4.5 million people in developing countries** exposed to these toxins through contaminated food



Our **laboratory** is equipped with **international-standard testing protocols** to address these challenges. Committed to **ethical values and consumer safety**, we provide **comprehensive testing services** to ensure the highest standards of food quality, helping businesses meet regulatory requirements and deliver safe products to the market.



- **Comprehensive testing** for chemical, physical, and microbiological properties
- **Aflatoxin detection** to prevent health risks and market restrictions
- **Ensuring compliance** with domestic and international food safety standards
- **Supporting businesses** in delivering safe and high-quality food products
- **Commitment to consumer health, ethics, and global safety standards**



Iranian tea Analysis

Description of test	standard number	
Physical characteristics	Appearance of dry tea	orthodox tea: Smooth, complex and clean
	Color of tea particles	orthodox tea: Black or greyish black
	external material	Free of any foreign material
	The percentage of unwanted components	max 1%
	old tea	negative
	mold	negative
Sensory characteristics of black tea soda	The color of tea soda	Red and clear
	tea waste color	Copper to light green
	Soft drink aroma	No added fragrance and natural fragrance
	Soft drink taste	No lingering taste, sourness, decay, burn, stench and mold
Chemical properties	humidity	3-8%
	total ash	4-8%
	Water-soluble ash compared to total ash	min 47
	Unsolvent ashes in acid	max 0.5
	Alkalinity of ash soluble in water in terms of KOH	1-3
	Aqueous extract	MIN 30
	Crude fiber	MAX 16
	caffeine	MIN 2
	Total polyphenol	MIN 10

Packaging production line

- ✓ **Stainless steel tank & steel body** for durability.
- ✓ **Operates on 220-380V** with a **vibration function**.
- ✓ **Equipped with PLC & HMI control system** for automation.
- ✓ **High-precision weighing system** for accurate measurements.
- ✓ **White-label & custom packaging** (logo, weight, dimensions).
- ✓ **Fully automated blending & mixing** – no manual intervention.
- ✓ **Modern production & packaging facility** in Langrod Industrial Town.
- ✓ **Open invitation for traders** to visit and explore our operations



White-Label & Customization Solution

We are committed to meeting our customers' unique requirements through **customization and white-label solutions**. Our facility allows for **custom packaging**, tailored to your requested **weight, dimensions, logo, and brand identity**. Located in the **Langrod Industrial Town**, our **production and packaging hall** eliminating manual intervention in the **blending and mixing process**.

We warmly invite all **business partners and traders** to visit Iran and experience our **production line**. Let us be your trusted partner in delivering **premium-quality tea solutions** tailored to your needs.



Competitive Advantage



1. Protection of Product Authenticity

To ensure product authenticity, your **approved sample** will be attached to the **final contract**, with a copy submitted to **customs**. A designated representative will have the authority to **verify the authenticity of the shipment** and ensure its full compliance with the approved sample before delivery.

2. Choosing the Most Efficient Packaging

Paper bags offer a **cost-effective** alternative to **laminated cartons** or **metallized bags**, while still ensuring **water resistance**. Additionally, they are **designed to maximize container space efficiency**, making them an optimal choice for large-scale shipments.

3. Competitive Final Price

Our **final price** remains **highly competitive**, even after factoring in **customs, shipping, and packaging costs**. This is because our company **manages all these processes in-house**, ensuring **cost efficiency** at every step.

4. High Supply Capacity & Fast Delivery

With **direct contracts** established with **14 leading tea factories** in northern Iran, we have the capability to **fulfill large-volume orders** while ensuring a **steady and reliable supply** for our valued customers.



5. Selecting the Finest Green Tea Leaves

The **tea grown in the foothills of northern Iran** is renowned for its **exceptional quality**. Our company carefully **selects the finest green tea leaves** to produce **premium black and green tea**, ensuring superior taste and aroma for our customers.

6. Packaging Flexibility

We offer **complete flexibility in packaging**, allowing customers to **use their own brand, design, and packaging preferences**. Additionally, we provide **cost-effective packaging options in 50g and 100g sizes**, catering to diverse market needs.

7. End-to-End Export Management

As a **direct supplier**, we handle the **entire export process from start to finish (0 to 100) without intermediaries**. This ensures **efficiency, cost-effectiveness, and seamless execution** for our customers.

8. Purchase Advisory for Customers

Our company provides **market insights** to customers, helping them determine the **optimal time to purchase** based on current trends and conditions.

Trade Services

We have contracts with the best sea, rail and road transport companies. And with **EX-WORK CPT CFR FOB CIF CIP DDP** delivery terms, we are ready to enter into a contract and provide services. Our company is able to load **120 tons of tea in 6 days**. Our supply power is **1000 tons per month**.

To solve the concerns of customers about the quality of tea, we send samples through international postal companies.

For currency exchange, **you can contact our financial advisor in Moscow, Istanbul, Dubai, Erbil and Germany.**



Supply Power : (1000MT/Month)

We have established permanent cooperation with 18 certified factories, ensuring a steady and reliable supply capacity of over 1,000 tons per month. This presents an excellent opportunity for our valued customers to enter into long-term contracts with confidence.

Our team of expert quality specialists, with deep knowledge and expertise in the tea industry, carefully selects and customizes products to meet each client's specific needs. By pre-ordering tea production in advance, we secure the necessary capacity for our customers, eliminating supply concerns. This proactive approach not only guarantees product availability but also significantly reduces loading and transit times, optimizing the entire supply chain.

**Your supplier
is your
competitive
advantage**



Export Tea

- Bulk
- White label
- Brand (TIHAYA)



Export Iranian Tea (Bulk)



OP Family (Orange Pekoe)

Country of Origin	Iran
Ingredients:	Fine Black and Green tea from Iran. Orange Pekoe
Packaging:	bulk , 20kg bulk packaging . private label
supply power :	700 MT/month
per truck:	12MT
per 40ft with bag packaging:	10MT
per 40ft with pallet:	6MT
Incoterms:	Ex work, FOB, CNF, CIF, DAF, CIP
Export Documents:	Invoices, Certificate of Origin, Bill of Landing and CMR, Packing List, Export License, Phytosanitary certificate

Packaging



Pallet bag



Jumbo bag



Paper bag



Laminated bag



Aftab Pardis Shomal Co

OP Family (Orange Pekoe)



Black tea (OP)



Black tea (OPA)



Black tea (OPA/A+)



Green tea (OP)



Green tea (OPA)



BOP Family (Broken Orange Pekoe)

Country of Origin	Iran
Ingredients:	Fine Black and Green tea from Iran. Broken Orange Pekoe
Packaging:	bulk , 30kg bulk packaging . private label
supply power :	700 MT/month
per truck:	20MT
per 40ft with bag packaging:	17MT
per 40ft with pallet:	13MT
Incoterms:	Ex work, FOB, CNF, CIF, DAF, CIP
Export Documents:	Invoices, Certificate of Origin, Bill of Landing and CMR, Packing List, Export License, Phytosanitary certificate

Packaging



Pallet bag



Jumbo bag



Paper bag



Laminated bag



Aftab Pardis Shomal Co

BOP Family (Broken Orange Pekoe)



Black tea (FBOP)



Black tea (BOP/A)



Black tea (BOP/B)



Green tea (BOP/A)



Green tea (FBOP)



Fanning and DUST Family

Country of Origin	Iran
Ingredients:	Fine Black and Green tea from Iran. Fanning and DUST
Packaging:	bulk , 50kg bulk packaging . private label
supply power :	700 MT/month
per truck:	24MT
per 40ft with bag packaging:	20MT
per 40ft with pallet:	16MT
Incoterms:	Ex work, FOB, CNF, CIF, DAF, CIP
Export Documents:	Invoices, Certificate of Origin, Bill of Landing and CMR, Packing List, Export License, Phytosanitary certificate

Packaging



Pallet bag



Jumbo bag



Paper bag



Laminated bag



Aftab Pardis Shomal Co

Fanning and DUST Family



Black tea (F)



Black tea (BPF)



Black tea (DUST/1)



Green tea (DUST/1)



Tihaya

The **Tihaya** research team, from 2015 to 2017, conducted an in-depth study on tea consumption patterns across different regions, categorizing the final product into several distinct groups. The core mission of our brand is to craft exceptional tea blends by combining various types of high-quality tea, using a **professional tea blending** approach. Our commitment lies in creating unique and natural tea varieties without the use of artificial chemicals, colors, or fragrances—ensuring a pure and authentic tea experience for our customers.



Tihaya Brand Portfolio



Brand Name	TIHAYA
Product Name	Royal Black Tea
Ingredient	FBOP
Net Weight	450 gr

Brand Name	TIHAYA
Product Name	Breakfast tea
Ingredient	FBOPF+TGOF
Net Weight	450 gr



Brand Name	TIHAYA
Product Name	AUTHENTIC TEA
Ingredient	FBOP
Net Weight	450 gr

Tihaya Brand Portfolio



Brand Name	TIHAYA
Product Name	Royal Green Tea
Ingredient	OP
Net Weight	200 gr

Brand Name	TIHAYA
Product Name	Royal Black Tea
Ingredient	FBOP
Net Weight	100 gr



Brand Name	TIHAYA
Product Name	Mixed TEA
Ingredient	FBOP + Desired additive
Net Weight	450 gr

**Contact us if you need more information
We are waiting for your message.**



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